



## **WELSH MULE SHEEP BREEDERS ASSOCIATION**

### **FIELD OFFICER**

#### **Job Specification**

**The Association's Field Officer will:**

1. Be responsible for all the association's displays at shows and event, including if necessary, ensuring the health and welfare of any sheep on the stand.
2. Represent the association at such shows and events to promote the breed, answer or follow-up queries from prospective customers, customers and association members.
3. Be available to answer queries from buyers about the breed.
4. Be available at all association sales to liaise with vendors and buyers and to resolve any problems that may arise, as well as supporting the association's inspectors, sale officials and auctioneers.
5. Be available to resolve any queries that may arise following sales and if necessary travel to buyers' farms to examine stock, mediating between vendors and buyers on behalf of the association.
6. Attend all meetings of the association including those of the executive committee, publicity committee and AGM.
7. Support the association in its relationship with the media.
8. Represent the association at meetings or conferences as required
9. Attend to any other work requested by the association's committees as can reasonably be expected.

The Field Officer must be mindful that as a representative of the association, he/she will be expected to maintain the highest standards of conduct at all times.

### **Person Specification**

1. A thorough knowledge, appreciation and understanding of the Welsh Mule breed and its attributes and an awareness of its contribution to and role in the wider sheep industry.
2. The ability to communicate well with people and convey the advantages of the Welsh Mule breed to prospective customers.
3. Be well organised and energetic.
4. Be diplomatic but firm, dealing with queries and any complaints in an effective way.
5. Have excellent knowledge of sheep and demonstrate a high standard of stockmanship.

### **Terms & Conditions**

1. Annual fee: £3,500 supplemented by bonus for performance
2. Overnight allowances and substance
3. Mileage allowance 40p per mile
4. Contribution to phone costs